



Asian Connections

What brings us together is stronger than what pulls us apart

October 1, 2021

Dawn Zhu Joins the Gallery as Director, Asia

Thaddaeus Ropac gallery is delighted to welcome Dawn Zhu as Director for Asia. Working between the London gallery, China and...

Andrew Ng Courses - All Machine Learning And Deep Learning Courses - The Click Reader

Go through all Machine Learning and Deep Learning courses by Andrew Ng and enroll in the courses you are interested in for free...

Disney Studios Basketball Pic 'Chang Can Dunk' Scores Lead In Bloom Li

Bloom Li has landed the lead role in Disney Studios' high school basketball feature Chang Can Dunk, which Jingyi Shao will direct...

HIMSSCast: 5G and the future of AI in healthcare

Healthcare AI expert Dr. Anthony Chang breaks down the relationship between stronger networks and smarter AIs.

Saturday Night Live Season 47 cast: Beck Bennet leaving, Bowen Yang and Chloe Fineman join ensemble

Saturday Night Live has announced the Season 47 cast. Beck Bennett is departing the show, while Bowen Yang and Chloe Fineman...

MAA Blog: My Path to Math — MATH VALUES

Silva Chang reflects on her participation in mathematics competitions and her current role as co-Editor-in-Chief of the American Mathematics

Additional Services

Upload your resume to our [Asian Job Board](#).

Report, anonymously, any [aggression or](#) discrimination based on race.

Ask, anonymously, one of our senior [Asian mentors](#) for advice.

Volunteer and help us identify and [respond to slurs](#) on social media.

[Donate](#) to help us expand Asian Connections to a global audience.

[Unsubscribe](#) | [Send to a Friend](#) | [Suggest an article](#)

Send positive stories each day at no cost to subscribe
Avid readers get invites to participate in more meaningful ways
Content is very diverse and celebrates all aspects of Asian success

Storybrand: Make the reader the hero, briefing is the guide
Readers will use/mention stories throughout the day
Look smarter and more well-rounded - feel more positive

Articles need to be varied, considering science/tech stereotypes
Goal is to show that Asians are making positive impacts in many areas

Look for partnerships with other associations and non-profits
Send to Asian organizations on college campuses
Focus on Asian teachers/schools in the K-12 system
Buy email lists of U.S. consumers of Asian descent

Create a resume database for only Asian resumes
Make it accessible to a limited group of Fortune 500 companies
Each Fortune 500 pays a yearly fee to access the resumes
Asian hires will count toward diversity goals in many different roles

Many don't want to go on record or post directly to social media
This is a safe way to report racism and aggression anonymously
Person reporting gets a 9 digit code and writes in a safe place
Admins monitor submissions for patterns and if any need escalation
Person reporting is invited to identify and participate in remediation

Like Quora but with pseudonyms where any question can be asked
A small group of mentors get email summaries of new questions
Any "approved" mentor can respond to any user question with advice
If user likes the advice, user marks it as available to view by all users

Monitor Twitter+ sites for 500+ variations of Asian slur phrases
Confirm phrase is an actual slur and send it to remediator
One-time or infrequent users who slur are told they are slurring
If frequent racism detected, collect the data and send to authorities

Make it clear that donations will go towards increasing audience
Can specify which audience donation should be used to expand

Users can recommend article for future Asian Connections

Automated and self-service
Not a lot of administrator time

Newsbrief goal is to make people feel good each day
Does not push an agenda, keeps it positive
Many will be compelled to share an article with a friend, adding more subscribers