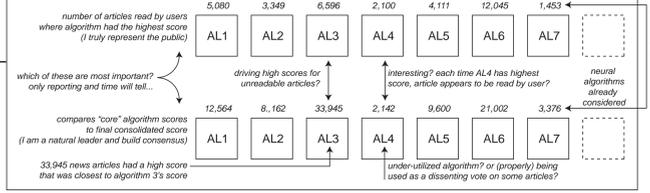


Six Clusters Available to Search Interface

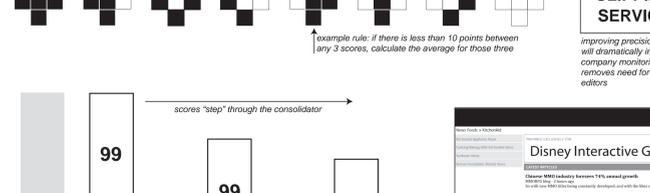


system improves as a result of direct interaction with system more users = more success

Machine Learning



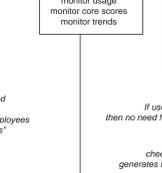
Score Aggregation (Consolidator)



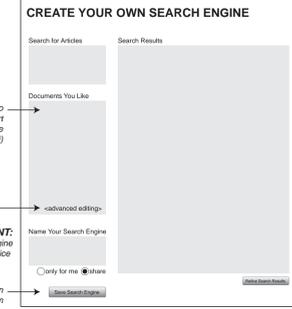
CLIPPING SERVICE



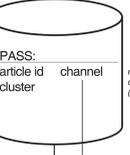
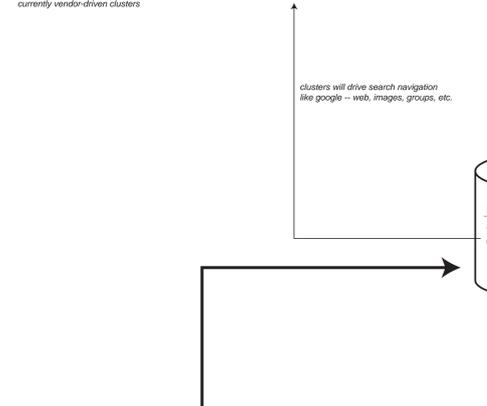
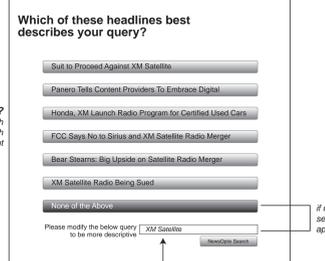
Reporting Engine



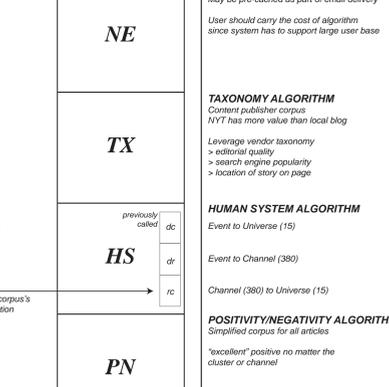
Build Search Engine



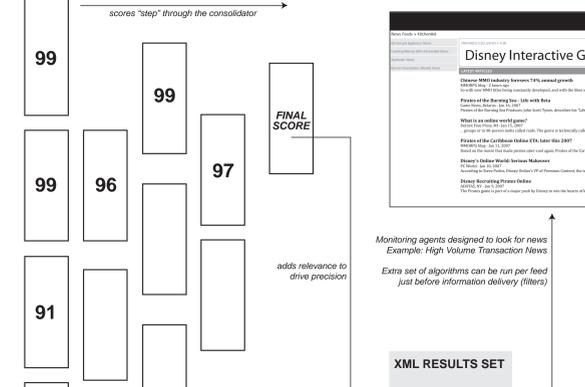
Guide Me



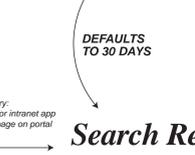
note: no one will ever see or be aware of channels (used for algorithms only)



NORMALIZE RAW SCORES TO BEST-FIT CURVES



Search Interface



Search Interface



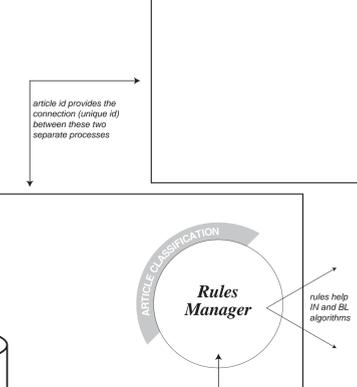
HEADLINE DE-DUPING



Article Feed



Algorithms Ranking News



Rules Manager



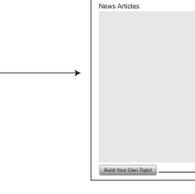
Phrase-Based Indexing



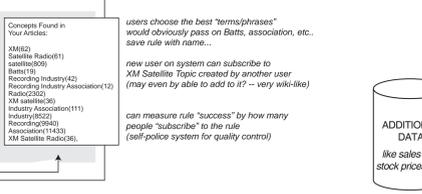
Virtual Community



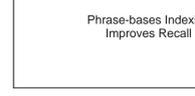
Rules Manager



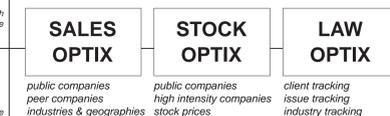
Article Index



Article Index



Email Subscription Services



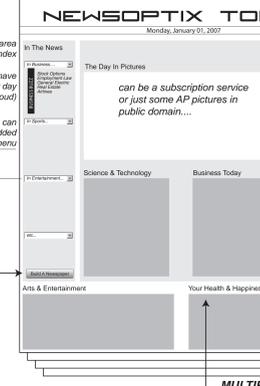
Mobile Alerts



Voice Alerts



Daily Newspapers



MULTIPLE NEWSPAPERS



Table with project details including DSGN, DATA, PROG, ARCH, DATE, COMP, VERSION 2.5, CODE, DRAWING NO, and PRIVACY information.